



LANCANG - MEKONG
BUSINESS FORUM

ABOUT THE FORUM

Mekong Institute (MI) is organizing the **sixth Lancang-Mekong Business Forum (LMBF) with the theme of "Promoting Agribusiness and Investment in Processed Food Sector" on January 10-11, 2024 in Beijing, P. R. China.** The Business Forum is part of a long-term project funded by the Lancang-Mekong Cooperation Special Fund (LMCSF) of P. R. China and has been organizing by MI in each of Lancang-Mekong (LM) countries, namely Cambodia, P. R. China, Lao PDR, Myanmar, Vietnam and Thailand since 2018, in coordination with the Ministry of Commerce of Thailand. In 2024, MI will cooperate with the Foreign Economic Cooperation Center (FECC) of Ministry of Agriculture and Rural Affairs (MARA), P.R. China, the China-ASEAN Business Center (CABC), Guangxi, P.R. China to co-organize the 6th LMBF in order to promote agribusiness and processed food sector of LM countries.

The Business Forum is an important platform for the agri-food processing industry value chain actors to i) exchange business information and market opportunities in agri-food processing sector in the LM countries; ii) share innovation and cutting-edge information on green food processing technologies, products and sustainable business models; iii) establish business connections between Chinese companies and other LM countries and beyond; iv) to understand China's agri-food processing market, trade and investment policies and incentives, and identify potential business partners.

LANCANG-MEKONG COOPERATION



The Lancang-Mekong Cooperation (LMC) was established in 2016 to promote multifaceted cooperation at the sub-regional level among the countries of Cambodia, P.R. China, Lao PDR, Myanmar, Thailand and Vietnam.

Underpinned by a vision of a community of shared future of peace and prosperity, it strives to contribute to the economic and social development of the sub-regional countries; enhance the well-being of the people; narrow the development gap and support ASEAN community building; and promote the implementation of the UN 2030 Agenda for Sustainable Development, as well as South-South cooperation.

The LMC Framework is grounded on three cooperation pillars - political and security issues; economic and sustainable development; and social, cultural and people-to-people exchanges. It works in the following key priority areas:

- Connectivity
- Production Capacity
- Cross-border Economic Cooperation
- Water Resources
- Agriculture and Poverty Reduction



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BUSINESS FORUM

The 6th Lancang-Mekong Business Forum
第六届澜沧江—湄公河商务论坛

Promoting Agribusiness
and Investment in
Processed Food Sector

促进澜湄国家农产品和食品加工行业投资与贸易

2024年1月10-11日
January 10-11, 2024

中国 北京
Beijing, P.R. China

SCAN TO DOWNLOAD
Event Documents



<https://lancangmekongforum.com/>

Organized by:
主办方:

Mekong Institute
湄公学院

Foreign Economic Cooperation Center,
Ministry of Agriculture and Rural Affairs,
P.R. China
中国农业农村部对外经济合作中心

China-ASEAN Business Center
中国—东盟经贸中心

In Coordination with: Department of Trade Negotiations,
澜湄项目协调方: Ministry of Commerce, Thailand
泰国商务部国际贸易谈判司

Sponsored by:
资助方:

Lancang-Mekong Cooperation Special Fund
澜沧江—湄公河合作专项基金

FORUM STRUCTURE & ACTIVITIES

January 10, 2024
09:00-12:40
(UTC+8 Beijing Time)



January 10, 2024
13:30-17:30
(UTC+8 Beijing Time)



January 10, 2024
08:30-17:30
(UTC+8 Beijing Time)



DAY 1



BUSINESS SEMINAR

To discuss and share trends in processed food sector, innovative products, and trade and investment opportunities in the agri-food processing sector.

DAY 1



BUSINESS MATCHING

To provide an opportunity to explore business connections and forge partnership for trade and investment in agri-food processing sector.

DAY 1



PRODUCTS EXHIBITION

To showcase innovative food products and emerging technologies for food processing, packaging, and labeling.

LANCANG - MEKONG BUSINESS FORUM



STRUCTURED LEARNING VISIT

To learn China's food processing capacity, trade and investment opportunities by visiting agriculture technology park in Beijing

DAY 2

January 11, 2024
08:00-17:30
(UTC+8 Beijing Time)



Visit Beijing Pinggu National Agricultural Science and Technology Innovation Demonstration Zone, Pinggu, P. R. China

CONTACT US



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AGENDA

Day 1: Wednesday, January 10, 2024

Venue: China Ballroom, B1 Floor, China World Summit Wing Hotel, Beijing, P.R. China | Time Zone: Beijing Time

07:30-08:50 REGISTRATION & EXHIBITION SET-UP (60 mins)

09:00-10:00 OPENING SESSION

09:00-09:30 **Welcome Remark**
Opening Remarks

Mr. Suriyan Vichitlekarn, Executive Director, Mekong Institute
Mr. Liao Junyun, Counselor, The Department of Asian Affairs, Ministry of Foreign Affairs, P.R. China
Ms. Nalintib Homvisetvongsa, Minister (Commercial), The Office of Commercial Affairs, Royal Thai Embassy, Beijing
Mr. Jing Chunhai, Counsel (DDG Level), The Department of Asian Affairs, Ministry of Commerce, P.R. China
Dr. Zhang Lubiao, Director General, Foreign Economic Cooperation Center, Ministry of Agriculture and Rural Affairs, P.R. China
Senior Representative, Guangxi Department of Commerce

Introduction of Lancang-Mekong Economic and Trade Cooperation Platform

09:30-09:40 **Introduction of the 6th LMBF**

09:40-09:50 **MOU Signing Ceremony between Foreign Economic Cooperation Center (FECC), Ministry of Agriculture and Rural Affairs (MARA), P.R. China and Mekong Institute**

09:50-10:00 **Group Photo** (10 mins)

10:00-10:20 **Networking, Refreshments** and visiting the **Exhibition** of processed agri-food products from LM countries (20 mins)

10:20-12:40 BUSINESS SEMINAR

10:20-11:40 **I. Panel Discussion** (80 mins)

- Trade and investment opportunity for agriculture and food processing sector;
- Promotion of Low-Carbon and Green Agri-food Processing Industry Development in LM region;
- Technological Innovation and Commercialization in Agri-food Processing
- Planning and Construction of Modern Agricultural Industrial Parks and Policies Exchange
- Q&A (20 mins)

Moderator: Mr. Madhurjya Kumar Dutta, Director of Trade and Investment Facilitation Department, MI

11:40-12:40 **II. Introduction of Enterprises and Organizations & Preparation for Business Matching** (60 mins)

- Introduction of Chinese Enterprises
- Ms. Wan Hongxiang, Officer, and
- Ms. Yu Min, Deputy Division Director, Foreign Economic Cooperation Center, Ministry of Agriculture and Rural Affairs, P.R. China
- Introduction of Enterprises and Organizations from CLMVT Countries
- Preparation for Business Matching Session
- By Ms. Hao Wen, Senior Program Coordinator, Trade and Investment Facilitation Department, Mekong Institute

12:40-13:30 **Networking Lunch**

13:30-14:20 Visiting **Products Exhibition** and Re-confirmation of **Business Matching Meetings**

14:30-17:30 **ONSITE BUSINESS MATCHING** (3 hrs.) 9 Timeslots, 20 mins per meeting

Day 2: Thursday, January 11, 2024

Meeting Venue: **Hotel Lobby** | Time Zone: Beijing Time

08:00-17:30 **STRUCTURED LEARNING VISIT (SLV) @ Pinggu, Beijing, P. R. China**

07:00-08:00 Breakfast and meet at Hotel Lobby (to be informed by organizer)
08:00-10:00 Depart from hotel to Pinggu National Agricultural Science and Technology Innovation Demonstration Zone, Pinggu, P. R. China
10:00-12:00 Visit site 1 and 2 (see SLV agenda)
12:00-13:00 Lunch buffet
13:30-15:30 Visit site 3 and 4 (see SLV agenda)
15:30-17:30 Travel from Pinggu to Hotel in Beijing
* 50 seats with invitation only *